Welcome to SURG’s Winter 2015 edition!

It is with great pleasure that I present to you the Winter 2015 issue of SURG, in which we continue to highlight the excellent work that is carried out by undergraduate students here at the University of Guelph.

Throughout the year, students engage in research across a wide variety of disciplines, and this issue certainly showcases the comprehensiveness and diversity that exists at the University of Guelph. Highlights include two different experiments regarding the effects of various variables on memory. Memories of childhood times may also be brought forth by the article about the translation of names in *Harry Potter*. We also feature research regarding international and global issues, including a case study analysis of deforestation, and an in-depth analysis of the apparel industry with a feminist perspective.

Many thanks to the student authors who submitted their work to be featured in SURG. I am also extremely thankful and appreciative of the SURG editorial and advisory teams, as well as faculty reviewers at the University of Guelph, without whom this publication would not be possible. I truly believe that the opportunity to partake in, and present research is a valuable part of the educational experience. So finally I thank our readers that are taking the time to view and learn about the research being done by undergraduates here at Guelph.

Enjoy.

Ellen Song
SURG Editor-in-Chief